

CHAPTER 2 – GOALS AND OBJECTIVES

These goals and objectives, formally approved by the FAMPO Policy Committee on February 22, 2021, are regional in nature and are intended to guide the decisions and actions of all those whose work influences the Fredericksburg area's metropolitan transportation system. The goals reflect the ten federal planning factors as well as state, regional, and local policies and priorities. Staff and stakeholders should develop corresponding strategies and measures, and periodically review the goals and objectives to determine whether efforts are being made to achieve each one.

The goals and objectives listed below were developed by staff in collaboration with members of the public and FAMPO advisory committee members. Starting with the goals from the 2045 LRTP, staff, with the assistance of several members of the FAMPO Technical Advisory Committee and FAMPO Citizens Transportation Advisory Committee, developed a draft set of goals and objectives for the 2050 LRTP to be put forth for public comment.

From November through December 2020, staff conducted a public survey to provide the public with a meaningful way to contribute to the development of the region's new transportation goals. The survey asked the public to provide feedback on the draft goals and objectives by indicating level of support for each goal and objective through multiple choice questions and by submitting written comments.

News of the public survey was disseminated through social media; the FAMPO website; mass emails; flyers at public libraries, cafes and breweries; a press release; the Virginia Railway Express newsletter; and two in-person events at FRED Transit where FAMPO staff spoke with FRED riders and drivers. The survey received 670 views which resulted in 230 partial and complete responses. Those who took the survey spent on average a little over 13 minutes, which resulted in roughly 400 valuable and thoughtful written public comments.

Staff used the survey results to modify the goals and objectives that were proposed to the public through the survey. Changes included merging similar goals and rewording goals and objectives to expand and clarify ideas. A full report on the survey effort and outcomes can be viewed on the FAMPO website [here](#). The report serves three functions. First it expresses staff-recommended modifications to the draft goals and objectives, based on public feedback. Second, it demonstrates the systematic approach used to analyze written comments and conveys numerical data on the level of public support. And finally, it serves as a record of public comment and public participation.

2.1 GOAL 1

Have an efficient, convenient, and interconnected multimodal transportation system.

Objectives:

1. Plan and build active transportation options that are safe and connect people to the places they want and need to go.
2. Develop a regional freight plan to better move the items we need.

3. Provide and promote a convenient, affordable, and reliable regional and trans-regional mass transit and ridesharing system for commuters and other travelers.
4. Develop an interconnected, multimodal, transportation system that is convenient and affordable for users.
5. Examine and implement transportation alternatives that will lessen vehicle congestion.
6. Examine and implement physical and operational roadway improvements that will lessen vehicle congestion.

2.2 GOAL 2

Strategically develop, manage, and preserve the transportation system.

Objectives:

1. Strategically develop an innovative transportation system that meets the current and future needs and expectations of travelers and the region.
2. Create transportation plans that complement planned development and projected growth.
3. Ensure that major residential, commercial, and public developments are designed to accommodate multimodal travel options.
4. Improve the effectiveness of public transit service, active transportation routes, and roadways.
5. Implement a robust transportation demand management strategy to reduce roadway congestion.
6. Prioritize and strategically fund projects for all modes of transportation.
7. Ensure public transportation infrastructure is able to support a full level of performance.
8. Ensure transportation infrastructure is in a state of good repair and reduce maintenance costs through proper maintenance planning and by building with durable materials.
9. Secure more funding for all modes of transportation.

2.3 GOAL 3

Improve travel safety for all modes of transportation.

Objectives:

1. Reduce the number, frequency, and severity of accidents for all modes of transportation by analyzing transportation projects and involving community safety partners.
2. Evaluate land use plans for transportation safety issues during the local review process.
3. Improve the physical characteristics and design of transportation infrastructure to optimize safety for all users.
4. Ensure that roadway access points, which are locations where vehicles enter and exit a roadway, are structured to minimize vehicle-to-vehicle conflicts and vehicle-to-pedestrian/cyclist conflicts.
5. Utilize the George Washington Regional All Hazards Mitigation Plan to identify and plan for natural hazards that impact the ability to travel safely.

6. Use technology and outreach strategies to communicate with, and educate the public on, future transportation projects and changes that may impact safety for users and workers.

2.4 GOAL 4

Protect and improve the environment, promote energy conservation and sustainability, and improve the overall quality of life.

Objectives:

1. Prioritize and increase active transportation routes that get people to meaningful and desired destinations.
2. Expand and promote affordable bus and rail service.
3. Financially support and promote attractive carpooling and vanpooling options.
4. Collaborate with environmental agencies and entities and incorporate environmentally sensitive designs to minimize environmental impacts and maintain aesthetic value.
5. Develop a multimodal transportation system to reduce dependency on single-occupancy vehicles.
6. Preserve environmental attractions and scenic views through the designation of scenic byways.
7. Uphold the preservation of historic, cultural, and natural sites and resources through mindful and cooperative planning.
8. Plan for and support the use of electric, autonomous, and connected vehicles where appropriate.
9. Consult with stakeholders and avoid encroachment on recreational and military parks, as well as historic properties.
10. Reduce or mitigate flooding and other climate change impacts to bridges, roadways, railways, and active transportation surfaces.
11. Protect the well-being of vulnerable organisms including, people, animals, and plants.

2.5 GOAL 5

Plan for and establish a multimodal transportation system that supports the economic vitality of the region.

Objectives:

1. Provide multiple modes of convenient transportation options to tourist destinations, shopping, recreation, and work.
2. Provide a connected regional system of transit and active transportation routes.
3. Study and strategically implement solutions that will expedite the movement of materials, goods, and people.
4. Increase the region's global and national competitiveness by improving and enhancing regional freight infrastructure.
5. Reduce congestion and increase the reliability of the transportation system.

2.6 GOAL 6

Provide multimodal transportation options that enhance the quality of life and improve mobility for vulnerable groups such as, minority, low-income, seniors, and limited mobility groups.

Objectives:

1. Identify and strategically engage historically underserved populations and their representatives in the transportation planning process.
2. Evaluate whether transportation projects and plans will adversely affect vulnerable populations and maximize beneficial impacts to these groups.
3. Develop public transportation services and active transportation routes that appeal to all community members and meet the needs of low-income, senior citizens, those with mobility challenges, and other traditionally underserved groups.

2.7 GOAL 7

Educate, learn from, and include in the transportation planning process, members of the public and stakeholder groups.

Objectives:

1. Provide the public and all stakeholders with timely, easily understood, and easily accessible information on transportation options, projects, and plans.
2. Conduct public outreach in a manner convenient to the public and other stakeholders to learn about transportation needs, concerns, and expectations.
3. Convey the public's perspective to decision makers and report how public input influenced decisions.