

## **FAMPO PUBLIC INVOLVEMENT/ TITLE VI COORDINATOR/PLANNER**

### **ABOUT GWRC AND FAMPO**

The George Washington Regional Commission (GWRC) is the designated planning district commission for Virginia Planning District 16, which includes over 360,000 people in five jurisdictions. Planning District 16 is the fourth-largest and fastest-growing of the Commonwealth's 21 planning districts. GWRC is responsible for encouraging and facilitating local government cooperation in addressing, on a regional basis, problems of greater than local significance. GWRC's current areas of focus include economic development, environmental services, human services (including homeless services support), affordable housing, transportation demand management, and rural and urban transportation planning. GWRC is the staffing and fiscal agent for the Fredericksburg Area Metropolitan Planning Organization (FAMPO).

FAMPO is a federally-mandated Metropolitan Planning Organization (MPO) that is responsible for making sure federal dollars spent on existing and future transportation projects and programs are based on a continuing, cooperative and comprehensive transportation planning process. Committed to meaningful public engagement throughout the process, FAMPO is responsible for establishing priorities to meet short-term (next six years) and long-term (20+ years) multimodal transportation needs in the FAMPO Region (Fredericksburg, Spotsylvania County and Stafford County).

### **ABOUT THE POSITION**

The Public Involvement/Title VI Coordinator/Planner develops and implements programs that communicate, and enhance the exchange of information and ideas between all members of the Region, including the area's social, economic, racial, and ethnic groups as well as the decision makers involved in each of the metropolitan transportation planning and programming areas. The employee must have the ability to design and write clear communication pieces for a variety of audiences and effectively leverage existing and new communication tools and technology. The employee must exercise considerable independent judgment and initiative and must be able to establish and maintain effective working relationships with city/county staff, elected and appointed officials, media, other government organizations, civic groups and the general public. At times, the Public Involvement/Title VI Coordinator/Planner may be asked to assist with more typical transportation planning tasks such as data collection, analysis, and participation in drafting planning documents.

#### **Responsibilities and Duties**

- Implements, evaluates and seeks to continually improve FAMPO's Title VI, Environmental Justice and Limited English Proficiency Plans
  - Collaborates with the GWRC Executive Director to ensure the GWRC Title VI and Nondiscrimination Plans appropriately address and comply with nondiscrimination regulations and procedures set forth in federal guidance
- Designs and implements external marketing and communications programs, promoting awareness of organizational goals, objectives, and public engagement opportunities
- Develops and manages public involvement opportunities, as well as community engagement activities for updates to major metropolitan planning documents such as the Long-Range Transportation Plan

(LRTP), Transportation Improvement Program (TIP), Public Participation and Title VI Plans, and Unified Planning Work Program (UPWP)

- Develops informational, marketing and promotional materials including social media posts and ads, brochures, fact sheets, mass emails and webpages
- Coordinates communication with the news media by preparing press releases, communicating public announcements, and responding to media inquiries where appropriate
- Ensures FAMPO staff and committees follow FOIA requirements that pertain to committee operations and public communication; tracks FOIA requests and responses
- Prepares a variety of reports and other written materials, in coordination with the FAMPO Administrator and the GWRC Executive Director, including annual reports, updates to federally-required public involvement and nondiscrimination plans, and quarterly administrative reports as they relate to the Metropolitan Planning Organization (MPO)
- Maintains and improves the Metropolitan Planning Organization's (MPO) website for accuracy and availability of information, updating and implementing changes as needed
- Maintains a central email account responding to inquiries and requests in a timely manner and/or referring correspondence to appropriate staff
- Maintains FAMPO's social media platforms
- Assesses the MPO's communication needs and evaluates the effectiveness of communication programs
- Serves as liaison to the FAMPO Citizens Transportation Advisory Committee (CTAC)
- Educates and trains FAMPO staff about their responsibilities under Title VI, Environmental Justice, and Limited English Proficiency requirements
- Provides general support to the transportation planning team in the areas of research, data collection, and planning analysis in support of the 2050 LRTP and other planning efforts
- Performs other related duties as required

## **JOB QUALIFICATIONS**

### Required

- A bachelor's or master's degree in a planning or communication discipline such as public involvement, public outreach, public affairs, public administration, sociology, urban planning, or government with demonstrated communication skills
  - Significant relevant experience will be considered in lieu of a formal degree
- A minimum of three (3) years of progressively responsible experience in marketing, civic engagement, and/or communications preferably with a public service agency
- Proficiency in Microsoft Office Suite, Adobe Creative Suite and WordPress
- Experience with Content Management Systems and Client Relationship Software
- Ability to work with all populations regardless of race, sex, national origin, disability, age, color, or income
- Ability to proactively enhance the planning process through creative and innovative public engagement initiatives

### Preferred:

- Prior experience in managing Public Participation Plans and Title VI/Environmental Justice programs
- Knowledge of applicable federal regulations related to Title VI, public involvement, Environmental Justice, and Limited English Proficiency
- Experience in civic engagement and/or leadership and management skills in community building
- Knowledge of transportation planning policies and practices
- Prior experience with an MPO or other planning organization

Candidates with traditional planning backgrounds and education with an interest in public involvement are encouraged to apply.

## **COMPENSATION**

Salary commensurate with qualifications. An outstanding benefits package is also provided. Job Type: Full-time

## **TO APPLY**

Please email a résumé, cover letter, and 3-4 references to [careers@gwregion.org](mailto:careers@gwregion.org). Position is open until filled.

*George Washington Regional Commission/Fredericksburg Area Metropolitan Planning Organization is committed to hiring and retaining a diverse workforce. We are proud to be an Equal Opportunity Employer/Affirmative Action Employer, making decision without regard to race, sex, national origins, disability, age, color, low-income, limited-English proficiency.*