

Ideas to Increase CTAC's Role in Transportation Planning

Goal: Getting Heard by Policy and TAC

- Increase presentations to the Policy Committee and TAC to convey CTAC input and ideas
- Increase *visible* public outreach to demonstrate influence in the community (see ideas below)
- FAMPO to host a regular coffee hour or lunch for **all** committee members (CTAC, PC, BPAC, TAC), FAMPO staff, transit partners and VDOT staff, to meet and chat informally. Attendance optional.
- Increase turn out to CTAC meetings. Have a three-month contest to see who can bring in the most people. Contest can be with CTAC members or extended for CTAC to compete with other committees. (Can CTAC bring in impressive numbers?)

Goal: Increasing CTAC Members' Presence within the Community

- Use conversation kits, provided by FAMPO staff, to host small group conversations (Stacey Feindt can explain)
- Add CTAC member contact information to webpage for citizens to reach out with concerns and questions.
- Have handout materials to distribute- provided by FAMPO staff
- Connect with FAMPO on social media to share, and comment on, FAMPO posts
- Give FAMPO staff outreach ideas on such things as: outreach locations, what needs to be said, what needs to be asked, and slogans for outreach campaigns
- Launch a targeted campaign on things such as crosswalks or joining Helen's Law efforts
- Host a transportation-themed public movie night at the library to increase awareness of transportation planning and importance
- Assist with manning FAMPO booths at public involvement events

Importantly, all outreach must be focused on giving factual information, listening and collecting public comments, and then passing those comments on to the CTAC group and in turn to the Policy and TAC committees.

Goal: Increase CTAC Members' Knowledge on Transportation Projects, Plans and Issues

- CTAC meeting presentations that have less technical jargon, and focus on education - as opposed to a recap of what was presented to TAC and Policy committees.
- Social media posts or emails from FAMPO staff that provide educational resources on transportation planning efforts such as Complete Streets and Smart Growth America efforts, among others.
- Make sure you are signed up for FAMPO news so that you are sure to get FAMPO's blog posts. Also, periodically check your junk/spam folder for emails from FAMPO.
- Invite TAC members, VDOT, FRED Transit, VRE and Transurban Express Lanes to come and explain their role in transportation planning at a CTAC meeting.



Come add your thoughts to the community transportation vision board, and review regional transportation plans.

LISTENING SESSION DATES

Listening sessions will be held at various Central Rappahannock Regional Library branches throughout the months of February and March. For branch locations and directions see the Central Rappahannock Regional Library's website, Librarypoint.org

- February 4th, 2:30- 4:30 p.m., Fredericksburg Branch
- February 6th, 5:30- 7:30 p.m., Towne Centre Branch
- February 11th, 2:30- 4:30 p.m., Howell Branch
- February 13th, 5:30- 7:30 p.m., Snow Branch
- February 18th, 2:30 - 4:30 p.m., Porter Branch
- February 20th, 5:30- 7:30 p.m., Howell Branch
- February 25th, 2:30- 4:30 p.m., Towne Centre Branch
- February 27th, 5:30- 7:30 p.m., Salem Church Branch
- March 3rd, 2:30- 4:30 p.m., SalemChurch Branch
- March 5th, 5:30- 7:30 p.m., Porter Branch
- March 10th, 2:30- 4:30 p.m., Snow Branch
- March 12th, 5:30- 7:30 p.m., Fredericksburg Branch
- March 17th, 5:30- 7:30 p.m., Howell Branch
- March 19th, 5:30- 7:30 p.m., Porter Branch
- March 24th, 5:30- 7:30 p.m., Fredericksburg Branch
- March 26th, 5:30- 7:30 p.m., Towne Centre Branch
- March 31st, 5:30- 7:30 p.m., Salem Church Branch

For more information,
Fampo@gwregion.org
(540) 642-1235 or
Fampo.gwregion.org